

2025

# FPTA Annual Conference

September 26-28, 2025  
Caribe Royale Orlando  
Orlando, Florida

Exhibit Prospectus  
& Sponsor Opportunities



The Florida Physical Therapy Association (FPTA) invites you to participate and showcase your products and services during the 2025 Annual Conference. The conference will be held September 26-28, 2025 at the Caribe Royale Orlando. The FPTA is the only professional association in Florida solely dedicated to representing the interests of physical therapists and physical therapist assistants. Exhibitors will have the opportunity to meet with over 600 physical therapists, physical therapist assistants and students from across the state.

If you are unable to attend our conference, please consider sponsoring one of our events or advertising in our program guide. More information can be found under Advertising and Sponsorship Opportunities. This is an excellent way to promote your products and services to our members.

Sincerely,  
*Leiselle Pilgrim, President, Florida Physical Therapy Association*

## Exhibit Hall Schedule

### Friday, September 26, 2025

Exhibit Hall open – 12:00 – 6:30 pm

12:00 – 1:30 pm Exhibit Hall Opens

5:00 – 6:00 pm Reception

### Saturday, September 27, 2025

7:30 – 8:30 am Continental Breakfast with Exhibitors

7:00 – 1:30 pm Exhibit Hall Open

10:00 – 10:30 am Refreshment Break in the Exhibit Hall

12:15 – 1:30 pm Awards Luncheon (Exhibitors Invited)

1:30 pm Exhibit Dismantle

## Hotel Information

### Caribe Royale Orlando

8101 World Center

Orlando, FL 32821

FPTA Rate

Rate: \$179.00 (double room)

ReservatorDeadline:September 3, 2025

# FLORIDAPHYSICALTHERAPYASSOCIATION

## EXHIBIT APPLICATION & BILLING

### Exhibit Dates:

Friday, September 26, 2025 • 12:00–6:00 pm and Saturday, September 27, 2025 • 7:00 am – 1:30 pm

Please complete the application below as your attestation that you will participate.

**Mail to:** FPTA, 800 N. Calhoun Street, Suite 1-A, Tallahassee, FL 32303.

Name of Organization \_\_\_\_\_

(Please list exactly as you would like it to appear on your ID Sign)

Company Representative \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Payment \_\_\_\_\_ Enclosed is my check payable to FPTA. Tax ID# 59-6135438

Amount Due \_\_\_\_\_ Please charge my Visa MasterCard Discover AMEX

Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_ Signature \_\_\_\_\_

We, the Exhibitor, assume full responsibility and hereby agree to protect, indemnify, defend and save the Florida Physical Therapy Association, its Board of Directors and its employees and agents, as well as the Hilton Orlando and their employees and agents, harmless against all claims, losses, and damages to person property, governmental changes, or fines and attorney fees arising out of our caused Exhibitors installation, removal, maintenance, occupy or use of exhibition, exhibition premises, or a part thereof. In addition, Exhibitor understands that neither the Florida Physical Therapy Association nor the Hilton Orlando maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. We, the Exhibitor, have ready and will fully comply with the Exhibitor's Rules and Regulations of this contract.

### FEES:

8' x 10' exhibit space \$975 through September 9, 2025. After September 9, 2025 - \$1,075 (based upon availability).

As an exhibitor, the above-mentioned company will be listed in the conference program. Please attach a 25 word description of your company's services.

The FPTA will provide two (2) exhibitor name badges per booth. Additional badges may be purchased at the registration desk during the show for a cost of \$10 per badge.

1. \_\_\_\_\_ 2. \_\_\_\_\_

Questions? Contact Janice Hetrick at [jhetrick@fpta.org](mailto:jhetrick@fpta.org)



# FLORIDA PHYSICAL THERAPY ASSOCIATION SUPPORT OPPORTUNITIES & APPLICATION

## Conference Sponsorships

- Coffee Break Sponsor \$750**  
(3 AVAILABLE SPONSORS)  
Signage/banner at coffee break location.
- Keynote Speaker Sponsor \$800**  
Signage to be displayed in keynote area. Welcome toast. Logo on slideshow. \*Must be approved by Conference Committee. Contact Janice Hetrick.
- Room Sponsor \$1,000**  
Give brief intro of your company and introduce speaker. Logo to be displayed in course area. Display merchandise you provide. \*Must be approved by Conference Committee. Contact Janice Hetrick.
- Baggage Sponsor \$1,600**  
Your logo on reusable bags given to all attendees.
- Lanyard Sponsor \$1,200**  
Your company name and logo printed on lanyards give to all attendees.
- Hotel Key Sponsor \$1,500**  
Company name/logo printed on all room keys.
- Wi-Fi Sponsor \$2,500**  
Be our wi-fi sponsor and everyone will thank you! We will include information in our attendee emails with your logo and wi-fi password information.
- Reception Sponsor \$2,500**  
Includes your name and logo on signage and you can include company information on the food tables at Exhibit Reception.
- Breakfast Sponsor \$2,500**  
Includes signage and an opportunity for you to place company information on the food tables at the Exhibit Breakfast.
- Awards Luncheon Sponsor \$3,000**  
5-7 minute presentation at the awards luncheon.  
Ability to place company materials on luncheon tables.  
Signage and logo recognition at luncheon and in mobile app.

## Conference Mobile App Sponsorships

- Text Notifications \$600**  
You can receive up to 3 push notifications that can be scheduled at a day and time of your choice.
- Banner Ad \$900**  
There are 2 different options of how a banner ad can be placed within our app. The banner can either be linked to a landing page which is essentially a full page ad or we can link to a website page.
- Charging Station \$2200**  
Put your brand at the center of the action as our exclusive sponsor of the **Wireless Charging Station**. Your company will fuel attendee connectivity with this sleek, modern station that will be positioned in highly visible, high traffic area of the conference.
- Make Your Own Sponsorship**  
Have an idea of a sponsorship you did for another group? Our FPTA team will work with you to provide a sponsorship at a price your company will be comfortable with.

Questions? Contact Janice Hetrick at [jhetrick@fpta.org](mailto:jhetrick@fpta.org)

Fill out and mail to: FPTA, 800 N. Calhoun Street, Suite 1-A, Tallahassee, FL 32303

Company Name: \_\_\_\_\_ Company Rep: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Payment \_\_\_\_\_ Enclosed is my check payable to FPTA. Tax ID# 59-6135438

Amount Due \_\_\_\_\_ Please charge my Visa MasterCard Discover AMEX

Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

## EXHIBIT CONTRACT RULES AND REGULATIONS

**Contract:** The Rules and Regulations become binding upon acceptance of this contract between the applicant, inclusive of employees and agents, and the Florida Physical Therapy Association (FPTA).

**Application to Exhibit:** FPTA reserves the right to determine eligibility of an exhibit at all meetings. Cancellation of Exhibit Space: A written notice of exhibit space cancellation must be sent to the offices of FPTA, 800 N. Calhoun Street, Suite 1-A, Tallahassee, FL 32303. Cancellations made by August 26, 2025 will be refunded less a 20% administrative fee. No refunds will be made after August 26, 2025.

**Use of Exhibit Space:** No exhibitor may assign or sublet any portion of their exhibit space to another exhibitor without the written permission of FPTA. The rights and privileges of any exhibitor shall not be infringed upon by another. Interviews, demonstrations, distribution of literature or samples or discussions, etc. must be made inside the exhibitor's booth. Canvassing outside the booth is forbidden.

**Rules for Exhibits:** (a) No combustible materials may be used in the exhibits (i.e. crepe paper, cardboard) and all exhibits must conform to Fire Department Regulations (b) Nothing is to be tacked, nailed, screwed, or otherwise affixed to the columns, walls, floors, furniture or other properties of the building. (c.) It is the responsibility of the exhibitor to install the exhibit before the published start of the exhibit hours and to dismantle and remove the exhibit immediately after the published close of the exhibit hours. (d) Any property shipped to or from the exhibit hall for display at the FPTA meetings is the sole risk and responsibility of the exhibitor. (e) Exhibits must be staff at all times during exhibit hours. (f) No objectionable lights or noises will be allowed in any exhibitor's space. FPTA reserves the right to remove any objectionable equipment or exhibitor. (g) The sides of a standard/inline 8'x10' exhibit space may be no higher than three (3) feet so that all vendors are in view. The decision of an FPTA representative regarding this rule is final. (h) Exhibitors acknowledge consent to exhibit hall photos, recordings and news releases. (i) FPTA reserves the right, without notice, to modify the meeting agenda, hours of exhibition and location of exhibitors should circumstances warrant.

**Cancellation of Meeting:** Should any situation arise that is beyond the control of the FPTA that prevents the opening of a meeting, the holding of a meeting and/or exhibit portion, the FPTA will not be liable for any expenses or losses incurred by the exhibitor.

**Space Assignment:** Space assignments will be made on a first come, first served basis. The FPTA reserves the right to make changes in assignments at any time.

**Exhibit Descriptions:** Booth package includes (1) 8 x 10 carpeted booth, (1) 6 foot draped table, 2 chairs, wastebasket and ID sign.

**Exhibitor Access:** Exhibitors are allowed up to two representatives per booth. Exhibitors will be allowed access into the exhibit area 30 minutes before opening.

**Exhibitor Fees and Terms:** Exhibit space is \$975 per meeting. An exhibitor application must be accompanied by full payment. Payment must be received in full 30 days prior to the start of the meeting.

**Exhibitor Agreement:** Exhibitor agrees to occupy space unless previous arrangements are made in writing with the FPTA. Booth space not occupied by the exhibiting company 30 minutes prior to show opening may be forfeited without refund to the exhibitor, and the space may be resold or used by the FPTA.

**Notice of Disability:** In compliance with the Americans with Disabilities Act of 1990, the FPTA will make all reasonable efforts to accommodate person with disabilities at its meetings. Please call the FPTA office with any requests.

**Signage:** Signs and banners within each booth must contain content that is appropriate and professional. The FPTA reserves the right to require any exhibitor to remove signs or banners that it deems inappropriate or unprofessional.