



## Advertise with us!

The Florida Physical Therapy Association's e-newsletter goes out bi-weekly to the **6,000+ FPTA** members, all prospective customers for you. Help your business or service gain exposure by reaching out to the FPTA members through our ad spaces in the e-newsletter. All ads will have an instant link to your internet home page where individuals can view and potentially buy your products and services.

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### BEST DEALS FOR MAXIMUM EXPOSURE

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- Space will be reserved on a first-come, first-serve basis.
- The FPTA E-Newsletter is sent bi-weekly on Wednesday. Advertisements must be submitted to [info@fpta.org](mailto:info@fpta.org) the Wednesday preceding the publication.
- GIF, animated GIF and JPEG images are accepted. Flash and rich media files are not accepted. File size should not exceed 30K.
- The FPTA (publisher) reserves the right to refuse any advertisement believed to be incompatible with the mission of the FPTA and the APTA. The publisher has sole and absolute discretion with respect to interpretation and enforcement of this policy and all other issues associated with advertising and promotion in its publications. The advertiser agrees to hold the publisher faultless for any and all claims, damages, and expenses arising out of any advertising accepted.
- Payments are due 30 days from invoice date. First time advertisers will be required to pay in advance. Publisher reserves the right to withhold placement of unpaid advertising.

#### Large Ad

**Pixels: 540 wide x 150 tall**

**Pricing: \$275/week**

#### Small Ad

**Pixels: 270 wide x 150 tall**

**Pricing: \$250/week**



# FPTA Insertion Order Space Agreement

## ADVERTISER

Client Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ URL for Advertisement \_\_\_\_\_

## AGENCY (if applicable)

Agency Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

| Month     | Week 1 | Week 2 |
|-----------|--------|--------|
| January   |        |        |
| February  |        |        |
| March     |        |        |
| April     |        |        |
| May       |        |        |
| June      |        |        |
| July      |        |        |
| August    |        |        |
| September |        |        |
| October   |        |        |
| November  |        |        |
| December  |        |        |



# FPTA Advertising Contract

No space reservations will be accepted without this completed and SIGNED ADVERTISING CONTRACT. Contact info@fpta.org or call (850) 222-1243 with any questions.

Please type or print. All fields are required to be completed.

Company Name \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Billing Address \_\_\_\_\_

Mailing Address (if different from billing) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

If Company is an Advertising Agency, your Client's Name \_\_\_\_\_

**Ad Size:** Small Ad (270 pixels wide x 150 pixels high)  
**Cost:** Small Ad \$250 week

**Ad Size:** Large Ad (540 pixels wide x 150 pixels high)  
**Cost:** Large Ad \$275 week

**Artwork:** Electronic File (jpg, gif or animated gif) - sent by email

Artwork may be in color or grayscale and must be exact size of ad space.

The FPTA e-Newsletter is sent bi-weekly on Wednesdays. Advertisements must be submitted to info@fpta.org (5) business days prior to Wednesday send date unless special arrangements are made by contacting the FPTA Office.

Payment: Check # \_\_\_\_\_ for \$ \_\_\_\_\_ is enclosed.

Charge to:  Visa  Mastercard  American Express

Card # \_\_\_\_\_ Expiration Date (mm/yy) \_\_\_\_\_

Print name on card \_\_\_\_\_ Signature \_\_\_\_\_

I understand this money is nonrefundable and agree to follow all advertising conditions of the FPTA.

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_